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Government of India
Ministry of Agriculture & Cooperation
Department of Agriculture, Cooperation & Farmers welfare
(Digital Agriculture / IT Section)
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Krishi Bhawan, New Delhi
Date: 09.06.2021

Office Memorandum

Subject: Inviting of proposals from leading IT companies/ Agriculture Companies/ FPOs/Start-ups/Research Bodies for collaborating with this Department on pro bono basis to build of PoCs/Use Case Scenarios/Layers around Farmers Database – reg.

Ministry of Agriculture aims at building a "National Agri Stack" that can serve as a foundation to build innovative agri-focused solutions leveraging technologies to contribute effectively towards increasing the income of farmers and improve farm efficiency/efficiency of the Agriculture sector in the country with an overall goal of Doubling of Farmers Incomes. The Ministry also intends to create mechanisms for nurturing startups, develop R&D, encourage domestic players in this space.

2.   In this regard, this Department has recently entered into a Memorandum of Understanding (MoU) on pro bono basis with:

a. **Microsoft India Pvt. Ltd.** - for consolidating agri ecosystem across the value chain (farm to fork) to empower the farmer using Data Analytics. In this regard, 100 villages have been selected and a pilot is being carried out by Microsoft.
b. **ESRI India Technologies Limited -** for Establishment & Launch of "Nation Agriculture Geo Hub".
c. **Amazon Web Services India -** for digital services across the agri value chain and creating an innovation ecosystem around digital agriculture.
d. **Star Agribazaar Technology Private limited -** for collaborating with Department of Agriculture for a pilot project in 3 states to promote digital agriculture.
e. **Patanjali Organic Research Institute private Limited -** for farm management and farmers service in 03 districts.

3. Further, this Department has recently launched a concept/consultation paper on **India Digital Ecosystem of Agriculture – IDEA - Transforming India**, which has now been displayed on Department's website for comments/suggestions. All these MoUs and concept/consultation paper on IDEA are already in public domain which may be seen on Department's website, viz. www.agricoop.nic.in/.

4. In view of the foregoing, proposals are invited from leading IT companies/ Agriculture Companies/ FPOs/Start-ups/Research Bodies for collaborating with this Department on pro bono basis to build of PoCs/Use Case Scenarios/Layers around Farmers Database. The Department would be willing to enter into a year long MoU with the identified partners and work towards improving the farmers database based solutions addressing various areas of Agriculture.

5. Interested parties may send their proposals to: vijay.rajmohan@nic.in

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